

### **MASTER IN INTELLECTUAL PROPERTY AND DEVELOPMENT POLICY**

As the world's first master's degree program that combines intellectual property and development policy, the Master in Intellectual Property and Development Policy (MIPD) program provides a curriculum which focuses on intellectual property (IP) related policies, patents, copyrights, trademarks among others. This program provides students with a comprehensive understanding of theories and practices so that they can understand development policies and intellectual property rights, as well as the relationship between them and how they change in the era of globalization. Through this program, we aim to cultivate experts in the field of intellectual property rights and development policy with a global perspective and expertise. This program has been jointly prepared by the World Intellectual Property Organization (WIPO), an international organization under the UN focusing on intellectual property, Korean Intellectual Property Office (KIPO), and the Ministry of Culture, Sports, and Tourism, of Republic of Korea (MCST), so that students can access high-quality lectures from experts affiliated from notable institutions.



- Acquire broader and deeper knowledge of the principles and sources of international intellectual property law and understanding of how these are changing as a result of
- Understand the framework for analyzing policy making for economic growth and sustainable development

- · Appreciate the role of IP as a tool for development
- Develop the capacity to evaluate and examine various implications of IP laws and policy for socio-economic development
- Obtain a global perspective and professional expertise in IP and Policy Development
- Demonstrate the capacity to write a research paper on IP and development issues satisfying the requirements of objectivity, structure, analytical reasoning and independence

## How Different?

- The world's first MIPD focusing on intellectual property and development
- •The curriculum will focus on IP areas such as International Intellectual Property Law and Policy, Copyright and Related Rights, Patents and Innovation
- Graduation in 1 year if required courses are taken according to the academic calendar
- $\bullet \ \mathsf{Opportunities} \ \mathsf{are} \ \mathsf{provided} \ \mathsf{to} \ \mathsf{understand} \ \mathsf{and} \ \mathsf{experience} \ \mathsf{Korea's} \ \mathsf{unique} \ \mathsf{intellectual}$ property (IP) practices firsthand

### Curriculum

Preparatory course (Jan.)	Trimester 1 Spring (Feb. ~ Apr.)	Trimester 2 Summer (May ~ Jul.)	Summer Break	Trimester 3 Fall (Sep. ~ Nov.)
Distance Learning-101 by WIPO	Introduction to Development Policy	Trademarks, Designs and Geographical Indications	-	IP Management and Practice
	International Intellectual Property Law and Development	Patents and Innovation		Korean Economic
	Copyright and Related Rights			Development
	Korean Language and Culture I (International Only)/ Language of Public Policy and Management (Domestic Only)	IP, Emerging Issues and Sustainable Development		Supervised Research Project

<sup>\*</sup> The course list is subject to change

### What is MIPD?

The world's first program

The first program focusing on intellectual property and development

Intellectual **Property and Development Policy** 

Policy implications of IP for socioeconomic development

KDIS-WIPO-KIPO-MCST Joint Master's **Program** 

Courses taught by experts in the field



Global perspective and professional expertise

Global perspective and professional expertise in IP and policy develpment

### KDI School's strengths

Diversity and inclusion **Excellent facilities** Outstanding faculty Practical approach Alumni network

<sup>\* 3</sup> additional elective courses must be taken

<sup>\*</sup> Extracurricular programs may be held during the summer break in conjunction with MCST and KIPO

Intellectual Property and Development **Policy** 

To foster, through a joint course with the World Intellectual Property Organization (WIPO), an international organization under the United Nations with 193 member states, experts with an education in development and intellectual property policies and cases from various perspectives of developed and developing countries while drawing from Korea's development experience

Content

Broaden the spectrum of development fields to the field of intellectual property, secure curriculum diversity through detailed education related to intellectual property within the fields of Korean development experience, and enhance internationalization capabilities through cooperation with international organizations

**Target** 

Selecting and training excellent human resources in the public and private sectors in WIPO member countries

#### **IP Forum**

The IP Forum is an esteemed student club, spearheaded by students from the MIPD and other master's programs with an interest in IP matters. It offers academic seminars facilitated by experts in the field and invited talks from leading figures in both the public and private sectors. Social activities are also designed to foster networking and build a supportive community of IP enthusiasts.



### **2021 MIPD**

### Kim Sang-eun

Republic of Korea

Although IP may be a relatively unfamiliar field, I highly recommend giving it a try if you are interested, as the curriculum at KDIS is excellently designed. IP is an indispensable field in future industries, making its prospects very promising. Moreover, KDIS's MIPD program is the only IP program conducted in English in Korea, allowing direct networking opportunities with WIPO. It will be of great assistance to those aspiring to work in the international IP-related field in the future.

# **2023 MIPD**

### **Abdul Argungu ABUBAKAR**

Nigeria

Coming from a developing country which has a weak IP system especially industrial property, the program introduced me to how IP and development process should work in sync to achieve IP-powered sustainable development. Under the program, we have the KDIS IP Forum, which I served as the student representative in 2023, providing members the opportunity to interact on the subject of IP, Development and Innovation Policy outside classrooms. The IP Forum also provided us with a platform to network and interact with the Korean IP offices and industry practitioners.



Admission information for the MIPD Program

