



Republic of Zambia

MINISTRY OF COMMERCE, TRADE AND INDUSTRY

NATIONAL INTELLECTUAL PROPERTY POLICY

IMPLEMENTATION PLAN 2020-2025



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ACRONYMS

7NDP	Seventh National Development Plan
ABS	Access and Benefit Sharing
ARIPO	African Regional Intellectual Property Organization
CBD	Convention on Biological Diversity
CCPC	Competition and Consumer Protection Commission
CEEC	Citizens Economic Empowerment Commission
CMO	Collective Management Organization
COMESA	Common Market for Eastern and Southern Africa
CSO	Central Statistics Office
EU	European Union
FDI	Foreign Direct Investment
GATT	General Agreement on Tariffs and Trade
GCR	Global Competitiveness Report
GI	Geographical Indication
GII	Global Innovation Index
GR	Genetic Resources
GRZ	Government of the Republic of Zambia
ICT	Information and Communications Technologies
IP	Intellectual Property
IPRs	Intellectual Property Rights
JETS	Junior Engineers, Technicians and Scientists
KIPO	Korean Intellectual Property Office
MCDSS	Ministry of Community Development and Social Services
MCTI	Ministry of Commerce, Trade and Industry
MIBS	Ministry of Information and Broadcasting
MLN	Ministry of Lands and Natural Resources
MOA	Ministry Agriculture
MOF	Ministry of Finance
MOGE	Ministry of General Education
MoHE	Ministry of Higher Education
MOJ	Ministry of Justice
MOTA	Ministry of Tourism and Arts
MSME	Micro, Small and Medium Enterprises
NIPP	National Intellectual Property Policy
NISIR	National Institute for Scientific and Industrial Research
NSTC	National Science and Technology Council
NTBC	National Technology Business Centre
PACRA	Patents and Companies Registration Agency
PCT	Patent Cooperation Treaty
PIC	Prior Informed Consent
PVP	Plant Variety Protection
R & D	Research & Development
SCCI	Seed Certification and Control Institute
ST	Science and Technology
STDF	Science and Technology Development Fund
TCEs	Traditional Cultural Expressions

TISCs	Technology and Innovation Support Centers
TK	Traditional Knowledge
TRIPS	Trade Related Aspects of Intellectual Property Rights
TTOs	Technology Transfer Offices
UNZA	University of Zambia
UPOV	International Convention for the Protection of New Varieties of Plants
WCT	WIPO Copyright Treaty
WIPO	World Intellectual Property Organization
WPPT	WIPO Producers and Phonograms Treaty
WSIS	World Summit on Information Society
WTO	World Trade Organization
YIF	Youth Innovation Fund
ZABS	Zambia Bureau of Standards
ZAMCOPS	Zambia Music Copyright Protection Society
ZDA	Zambia Development Agency
ZRA	Zambia Revenue Authority
ZRRS	Zambia Reprographic Rights Society

1.0 INTRODUCTION

The Government of the Republic of Zambia recognises the importance of innovation, creativity and generation of IP assets by developing the National Intellectual Property Policy (NIPP). This recognition is aimed at encouraging inventors, innovators and creators to work hard so as to reap the benefits of Intellectual Property Rights. In addition, recognition of intellectual property rights promotes an inherent entitlement for reward and recognition for ones intellectual and creative contributions.

It is for this reason that Government has developed the NIPP and its Implementation Plan which are directly linked and aligned with other National Policies to ensure smooth and coordinated implementation of the agenda to transform Zambia into a Prosperous Middle Income Nation in line with the Vision 2030..

This document, therefore, provides the Implementation Plan of the National Intellectual Property Policy (NIPP) and covers the period of 2020–2025.

The NIPP Implementation Plan provides concrete areas of work for the active support and participation of key stakeholders in Intellectual Property.

The implementation of the NIPP is expected to help Zambia to utilize the full potential of Intellectual Property (IP) rights as a tool for social and economic development. It is also expected to ensure effective and efficient use of intellectual property as an instrument for stimulating socio-economic, industrial, technological and cultural developments.

In order to spearhead the promotion and appreciation of intellectual property rights, the government shall put in place an enabling legal, regulatory and institutional framework to ensure that the abundant genetic resources, folklore and traditional knowledge can

significantly contribute to the social and economic development of the country.

The National Intellectual Property Policy is also expected to strengthen innovative, creative and R&D capacities which are essential for knowledge generation, product and process development.

2.0 IMPLEMENTATION FRAMEWORK

2.1 TIMEFRAME FOR IMPLEMENTATION

Intellectual Property rights cuts across all sectors. In this regard, the implementation of the of the NIPP will take a multi sectoral approach involving all stakeholders at all levels including National, Provincial and District levels. The Implementation Plan covers the period 2020–2025.

The implementation of the Policy will be aligned with other Government initiatives such as the Medium Term Expenditure Framework (MTEF), the Seventh National Development Plan (7NDP) and as well as other donor supported programmes which are being implemented in Zambia.

3.0 INSTITUTIONAL ARRANGEMENTS

The Government of Zambia is committed to the full implementation of the National Intellectual Property Policy. Since IP cuts across various disciplines including law, culture, health, commerce, education and agriculture, this Policy calls for a multi-sectoral approach in its implementation in order to foster collaborative efforts and to achieve the overall objective of the Policy.

For Intellectual Property to be an effective tool to support development, it will be necessary to have a supportive implementation framework for the NIPP. Effective implementation will require political will, a unique institutional framework, a robust legal and regulatory regime, accompanied by adequate financial

resources and a functional monitoring and evaluation mechanism.

3.1 INSTITUTIONAL ARRANGEMENTS

The Ministry of Commerce, Trade and Industry (MCTI) will be the lead institution in overseeing the implementation of the activities in the plan and will lead the inter-agency coordination on the administration and management of all Intellectual Property matters in the Country. The Ministry will collaborate with other stakeholders that are involved in the generation, protection, enforcement, management and exploitation of Intellectual Property Rights(IPRs).

The following are the key institutions in intellectual property and their respective roles:-

3.1.1 Ministry of Commerce, Trade and Industry (MCTI) – MCTI will be responsible for:-

- (a) coordinating the implementation of the Policy in collaboration with relevant line Ministries and all key players;
- (b) review of the Policy and Implementation Plan;
- (c) mobilising resources for the implementation of the Policy; and
- (d) identification of international and regional IP treaties for accession/ratification.

3.1.2 Patents and Companies Registration Agency (PACRA) – PACRA shall be responsible for:-

- (a) administering intellectual property law statutes
- (b) operationalisation of the defined aspects of the Policy and its implementation Plan;

(c) developing Intellectual Property awareness programs in collaboration with key players;

(d) promoting IP, innovation and creativity;

(e) coordinate enforcement of IPRs in order to prevent IPRs infringement.

3.1.3 Ministry of Justice (MOJ) – MOJ shall be responsible for:-

- (a) legislative drafting
- (b) facilitating law revision in order to keep up with global developments, progress in science and technology and socio-economic need,
- (c) Providing guidance on ratification of international treaties signed by Zambia

3.1.4 Ministry of Finance (MOF) – MOF shall be responsible for:-

- (a) providing funds for infrastructure, research and other services including funding of the operations of the national IP Office;
- (b) providing financial resources to line ministries and relevant government agencies for the effective implementation of the programs identified in the Policy; and
- (c) putting in place an appropriate tax regime that fosters and promotes creativity and technology transfer.

3.1.5 Ministry of Agriculture – The Ministry of Agriculture shall be responsible for:-

- (a) Putting in place measures to safeguard the IPRs related to this sector including the development of geographical indications and new plant varieties;

- (b) Collaborating with the Ministry of Commerce, Trade and Industry and PACRA on training, sharing of expertise and adopting of best practices on Intellectual Property Rights;
- (c) dissemination of information on plant breeding innovations;
- (d) conducting and promoting research in agriculture; and
- (e) promoting innovation in traditional breeding and agricultural production.
- 3.1.6 Ministry of Information and Broadcasting (MIBS) – MIBS shall be responsible for:-**
- (a) facilitating the dissemination of information to the general public on the importance of IP for socio-economic and cultural development;
- (b) Promoting innovation and creativity in the creative sector including broadcasting; and
- (c) Managing the film development fund.
- 3.1.7 Ministry of Tourism and Arts (MTA) – MTA shall be responsible for:-**
- (a) promoting the growth of the creative and performing arts industry in Zambia;
- (b) facilitating the development of the Arts and preservation of culture;
- (c) promoting Intellectual Property among artists;
- (d) facilitating networking among artists and sharing of information on emerging issues on IP; and
- (e) marketing of cultural products domestically and in global markets.
- 3.1.8 Ministry of General Education (MoGE) – MoGE shall be responsible for:-**
- (a) facilitating the integration of IP in the school curriculum;
- (b) adapting of existing IP materials for teaching and learning;
- (c) monitor the implementation of entrepreneurship and IP education in schools;
- (d) promoting the development of an IP culture among trainers and learners; and
- (e) promote the protection and commercialisation of innovation from the Junior Engineers, Technicians and Scientists (JETS).
- 3.1.9 Ministry of Higher Education (MoHE) – MoHE shall be responsible for:-**
- (a) promoting research and development;
- (b) promoting the protection and commercialisation of research results; and
- (c) introducing and promoting IP education in the formal education system of higher learning institutions.
- 3.1.10 Ministry of Chiefs and Traditional Affairs (MoCTA) – MoCTA shall be responsible for:-**
- (a) preserving national heritage;
- (b) safeguarding national heritage such as traditional knowledge and traditional cultural expressions against misappropriation; and
- (c) creating awareness among traditional leaders and local communities on the intrinsic monetary value of traditional knowledge and traditional cultural

- expressions.
- 3.1.11 Ministry of Home Affairs – MHA shall be responsible for:-**
- (a) enforcing the implementation of IP laws;
- (b) training of IP enforcement;
- (c) investigating and prosecuting of IP rights infringements; and
- (d) providing IP education in police training academies.
- 3.1.12 Ministry of Health – MoH shall be responsible for:-**
- (a) using TRIPS flexibilities in order to ensure access to essential medicines;
- (b) raising awareness on the importance of IP for the sustainability and improvement of public health systems; and
- (c) promoting innovations in the development of traditional medicines.
- 3.1.13 National Technology Business Centre (NTBC) – NTBC shall be responsible for:-**
- (a) facilitating local technology transfer;
- (b) facilitating commercialisation of local innovations;
- (c) providing business development services (start-up creation)
- (d) monitoring the use and uptake of local technologies by industry; and
- (e) facilitating linkages between the industry and local inventors / innovators.
- 3.1.14 National Science and Technology Council (NSTC) – NSTC shall be**
- responsible for:-**
- (a) promoting the development of indigenous technological capacity;
- (b) promoting the use of science and technology in industry;
- (c) mobilising financial resources for research and development; and
- (d) coordinating research in science and technology.
- 3.1.15 Zambia Bureau of Standards (ZABS) – ZABS shall be responsible for:-**
- (a) facilitating the detection of counterfeits through preparation of standards relating to products; and
- (b) testing and certification of industrial products.
- 3.1.16 The Zambia Compulsory Standards Agency (ZCSA) – ZCSA shall be responsible for facilitating the detection of counterfeits through administration, maintenance and ensuring compliance with compulsory standards for the purpose of public safety and health, consumer and environmental protection**
- 3.1.17 The Zambia Metrology Agency – ZMA shall be responsible for facilitating the detection of counterfeits through the provision of metrology services.**
- 3.1.18 Competition and Consumer Protection Commission (CCPC) – CCPC shall be responsible for:-**
- (a) protecting consumers against the use and consumption of counterfeited and pirated products; and
- (b) conducting public awareness on the dangers of counterfeit products on health and safety.
- 3.1.19 Zambia Development Agency (ZDA) – ZDA shall be responsible for:-**

- (a) enhancing the competitiveness of SMEs through the use of the IP system;
 - (b) promoting the use of the IP system by enterprises; and
 - (c) promoting and facilitating international technology transfer and Foreign Direct Investment through protection of IPRs.
- 3.1.20 Citizens Economic Empowerment Commission (CEEC) – CEEC shall be responsible for:-**
- (a) supporting and facilitating the commercialisation of innovative and creative ideas of local entrepreneurs;
 - (b) encouraging the protection of innovation and creative ideas by local entrepreneurs through the use of the IP system; and
 - (c) promoting and facilitating the establishment of industrial yards.
- 3.1.21 Zambia Revenue Authority (ZRA) –**
ZRA shall be responsible for enforcing border measures to prevent entry of counterfeit and pirated goods into the channel of commerce.
- 3.1.22 Academia and Research institutions – shall be responsible for:-**
- (a) generation, protection and commercialisation of intellectual property assets;
 - (b) fostering linkages with industries;
 - (c) developing appropriate technologies using patent information in the public domain; and
 - (d) developing and implementation of institutional IP policies.
- 3.1.23 Collective Management Organisations –** shall be responsible for the management of copyright on behalf of the rights holders and the distribution of royalties.
- 3.1.24 IP Professional Service Providers – IP PSPs shall be responsible for:-**
- (a) providing information and support on IP and mechanisms for protection, including its registration;
 - (b) offering assistance with the management and exploitation of IP;
 - (c) helping to develop strategies for research centers;
 - (d) working with SMEs on IP protection strategies; and
 - (e) providing guidance on IP valuation.
- 3.1.25 Cooperating Partners –** shall be responsible for the provision of financial and technical support.
- 3.1.26 Media –** shall be responsible for advocacy and information in provision on IP.

4.0 **LEGAL FRAMEWORK**

The implementation of the National Intellectual Property Policy will be supported by the various pieces of legislation as outlined in the policy.

5.0 **RESOURCE MOBILISATION**

The implementation of the policy will be funded from the following sources:

- a) government's national budget; and
- b) funding from donors and cooperating partners.

All line ministries and implementing agencies are expected to annually budget for the implementation of the activities identified by this policy and its implementation plan.

5.0 **MONITORING AND EVALUATION**

The Ministry responsible for Intellectual

Property in collaboration with the Ministry of National Planning shall develop a comprehensive M&E Framework in order to effectively monitor and evaluate the implementation of the National Intellectual Property Policy. To ensure that the expected outputs, outcomes and impacts are achieved in line with the National M&E System, the

framework will emphasize on regular monitoring of progress and periodic in-depth evaluation with the involvement of relevant stakeholders. The M&E Framework will be reviewed periodically to take on board emerging issues related to Intellectual Property management.

ANNEX 1 LOG FRAME FOR THE IMPLEMENTATION OF THE INTELLECTUAL PROPERTY POLICY

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
Objective 1: Promote innovation, research and development, creativity and generation of intellectual property assets	1. Orient national research laboratories, universities, and other research institutions towards emphasis on protection and commercialization of research output rather than publication Zonly	1. Undertake IP sensitization workshops among lecturers and Researchers in universities and R&D institutions annually 2. Develop a system for making IP protection one of the Key Performance Indicators for career progression in higher learning institutions developed and implemented by 2024	Number of Lecturers and researchers in universities and R&D institutions Knowledgeable in IP by 2025	Number of lecturers and researchers promoted on the basis of IPRs filed.	1600	PACRA/ MoHE/ MCTI NTBC
	3. Develop/review institutional IP Policies	10 Institution IP Policies Developed/reviewed by 2025	Number of Institutional IP Policies developed and implemented.	TBA	3500	MoHE/ Universities/ R & D institutions/ PACRA.
	4. Develop legal framework for protection and commercialization of research resources (Bayh Dole Act)	Legal Framework developed by 2024	Existence of a Legal Framework	1500	PACRA/MCTI/MQJ/MO HE /Universities/ R & D institutions/ .	
	5. create database on licensable technologies	Data base on Licensable technology developed by 2025	Existence of Database	TBA	MoHE/NTBC/PACRA	

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
	6. Establish Technology and Innovation Support Centers (TISCS) in Higher learning institutions to provide access to technological information and encourage adaptation of foreign technologies to local needs	Six (6) Technology and Innovation Support Centers (TISCS) established by 2026	Number of TISCS established	MCTI/PACRA MoHE, Universities/ R & D institutions	1000	
	2. Establish and implement mechanisms for monitoring IP protection and commercialization in Universities, and R&D institutions	1. Undertake audit of IP assets in public universities and R&D institutions in order to assess the capacity to generate IPRs 2. Develop and Operationalize M&E System	Audit of IP assets in public universities and R&D institution conducted by 2023 M&E system developed and operationalized by 2025	IP Audit report Existence M&E System	1,000	MoHE/MCTI/ PACRA/NTBC/AUDIT OR GENERAL/
	3. Promote IPR registration for minor and incremental innovations through the Junior Engineers, Technicians and Scientists (JETS)	1. Provide free registration services for IPRs from JETS and other research clubs and youth Intellectual debates 2. Align JETS activities with incubation centers to cultivate the entrepreneurial culture and provide support and training	150 IPRs registered at PACRA by 2025	Number of IPRs registered by JETS	N/A	PACRA/ MCTI /MoGE/ NSC
			40 JETS students trained and supported through incubation centers by 2025	Number of JETS Students trained and supported.	1,500	MoGE/NSC/ PACRA/private and public incubation centers/CEEC/ZDA

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
		3. Promotion of early stage business enterprises	5 early stage business enterprises set up by JETS Students by 2026	Number of early stage business enterprises set up.	1000	MoGE/NSC/PACRA/NTBC/private incubation centers/CEEC/ZDA
		4. Provide awards to potential JETS innovations/inventors	10 awards annually	Number of awards given per annum	500	MoGE/ NSC/ PACRA/ NTBC/ NSTC/EIIZ/private sector
	5. provide incentives and awards to youths and SMEs in order to encourage innovation and creativity	1. Hold annual award ceremony for youths and SMEs innovators and entrepreneurs 2. Incorporate best Innovator/inventor award in the National Honours Awards granted by the President	Five award ceremonies held by 2025 Best Inventor/innovator award granted annually by 2022	Number of award ceremony Number of best Inventor/innovator identified.	2500	MYSCD/NYDC/MCTI/MoF/PA CRA/private sector/MoHE
	6. Enhance and streamline funding for R&D and Innovation.	1. Establish a Science and Technology Fund 2. Enhance financing to Higher Learning Institutions for research and innovation	Science and Technology Fund created by 2025 financing to Higher Learning Institutions for research and innovation increased by * %	Existence of Research and Innovation Fund Amount of funding provided for research and innovation	TBA	MoHE/MoF/Universiti es /NSTC/NTBC
Objective 2: Promote and facilitate the exploitation and commercialisation	1. strengthen the national agency responsible for technology transfer and	1. Undertake skills audit to identify skill gaps 2. Develop a HRD Strategy to guide training and placements	Skills audit conducted by 2023 HRD Strategy developed	Skills audit report Existence of HRD Strategy	TBA	MoHE/NTBC

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K.000)	IMPLEMENTING INSTITUTION
on of intellectual property assets and technology transfer	commercialization of IP assets	3. Build partnerships for technology development, transfer, and mutual benefit 4. Develop and implement innovative methods for technology licensing. 5. Develop databases on licensable technologies	8 MOUs with other Government agencies, industry, academia, and other entities signed and implemented New and Innovative Method of Technology Licensing developed by 2022 Database developed by 2023	Number of MOUs signed and implemented Number of technology licenses executed Existence of Data base for licensable technologies	TBA TBA TBA	MoHE/NTBC MoHE/NTBC/PACRA MoHE/NTBC/PACRA

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
3. Develop technology licensing training program	1. Develop program to strengthen technology licensing capacities; 2. Integrate technology management in university degree programs	Capacity building program in technology licensing developed	Number of technology licensing officers trained.	500	MoHE/NTBC/ Universities/ PACRA	
4. Develop mechanism to promote commercialization of IP assets by both the public and private entities.	1. Develop and disseminate IP Commercialization toolkit 2. encourage venture capital financing 3. encourage branding and use of geographical indications;	Introduce technology management Course at two public Universities	Number of Universities offering a course in Technology Management.	TBA	MCTI/PACRA/ MoHE/Universities /HEA	
4. promote product enhancement using IP;	1. Facilitate information sharing on the benefits of IP for product/service differentiation and competitiveness 2. Conduct awareness workshops on product enhancements	IP Commercialization toolkit developed by 2023 Investment in IP driven industries and services by 2025 branding and use of geographical indications increased by 5% by 2024	Existence of an IP Commercialization toolkit Number of IP driven industries startup established. Number of GIs filed per annum.	800	MCTI/PACRA/NTBC DA	
		6 Information sharing workshops in strategic sectors conducted by 2024	Number of workshops conducted	600	MCTI/PACRA/NTBC/ CEEC/ZDA	
		6 awareness workshops on product enhancements conducted by 2024	Number of workshops conducted	600	ZDA/ ZABS/ ZMA/ ZCSA/PACRA/NTBC/PACRA	

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
	5. promote valuation of IP assets;	1. Conduct training and capacity building in valuation of Intangible assets. 2. Develop appropriate methodologies and guidelines for IP Valuation 3. Develop enabling administrative and market framework for securitization of IP rights and their use as collateral	Train 5 experts in IP valuation by 2025. Methodologies and Guidelines for IP Valuation developed by 2025 Administrative and market framework established by 2023	Number of experts trained Existence of Guidelines for IP Valuation Existence of framework for securitization of IP rights	1000 TBA	MCTI/PACRA/ NTBC/BOZ/ Universities/research centers /Private Sector/ Cooperating partners MCTI/PACRA/ BOZ/Private Sector MCTI/PACRA/ BOZ/Private Sector/Cooperating partners
Objective 3: Ensuring intellectual property rights are respected and effectively enforced;	1. Develop training programs for enforcement and judicial officers	1. Organize workshops on Enforcement of Intellectual Property Rights for the police and customs officers 2. Organise seminar on the enforcement of Intellectual Property Rights for Judges and Magistrates	10 training workshops for police and customs officers conducted by 2025 3 seminars conducted by 2024.	Number of enforcement officers trained Number of seminars held.	300 300	MCTI/PACRA/MoHA /ZRA/Private Sector MCTI/PACRA/Judiciary
	3. Introduce IPRs enforcement course at the National Institute of Public Administration 4. Introduce Intellectual Property in the Police training curriculum	Training course introduced at NIPA by 2024 IP introduced in the Police Academy by 2023		Existence of Training course introduced at NIPA Existence of IP Training course in Policy Academy	800 300	MCTI/MoHE/MoHA/H EA/ZAQAA/NIPA/PACR A/ Private Sector MCTI/MoHA/IPACRA/

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K.000)	IMPLEMENTING INSTITUTION
	5. Use WIPO-ARIPO Manual on Investigating and Prosecuting of IP Crimes	Manual made available to instructors by 2022	Use of the Training manual		200	MCTI/PACRA/MoHA/
	6. Organise Workshop on IP for SMEs on building respect for IPRs	3 Workshops conducted by 2024	60 participants trained on building respect for IP by 2024		300	MCTI/PACRA/MoHA/ Private sector
	7. Conduct raids on suspected counterfeit and pirated products	2 raids conducted annually	Number of raids conducted		1000	MCTI/PACRA/MoHA/ MLG/ZRA/CCPC/ZCS A/ Private sector
2. Promoting coordination, cooperative, and collaborative agreements among government agencies	1. Organise IP Partnership Strategic Meetings	One strategic partnership meeting held annually	Number of strategic partnerships meetings held.		400	MCTI/PACRA and all relevant line ministries and government departments/private Sector
	2. Create inter-sectoral Partnerships on IP through MOUs	Two MOUs signed every year	Number of MOUs signed		250	MCTI/PACRA and all relevant line ministries and government departments/private Sector
	3. Establish inter-agency task force on IP	Inter-agency Task Force on IP established by 2022	Existence of an Inter-agency Task Force		700 / Universities	MCTI/PACRA/MoHA/ MLNR/ZP/ZRA/CCPC / Universities
4. Harmonise enforcement provisions contained in	1. Conduct consultation workshop	Two consultation workshops held by 2023	Number of workshops held		300	MCTI/PACRA/MoHA/ ZRA/ZP/NPA/ZCSA/Judiciary/Private Sector

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
	various legislation	2. Develop Draft Bill on enforcement of IP	Draft Bill on enforcement of IP developed by 2024	Draft Bill on enforcement of IP	600	MCTI/MoHA/MOJ/PACRA/ZLDC
		3. Amend existing legislations and enact New Law on enforcement of IP	Existing laws amended and Enforcement Act on IP enacted by 2025	Enforcement Act on IP	600	MCTI/MOJ/PACRA
4. Strengthen border measures in order to prevent entry of counterfeit and pirated products.	1. Establish Customs recordation system for IPRs. 2. Integrate Anti-Counterfeiting Intelligence Support Tool (ACIST) 3. Conduct training of customs officials on the means and policies to detect counterfeit goods	Customs recordation system established by 2025 ACIST integrate by 2023 10 customs officers trained annually	Existence of a Customs recordation system integrate Anti-Counterfeiting Intelligence Support Tool (ACIST) in place	Existence of a Customs recordation system TBA	MCTI/PACRA/ZRA/MoF/ZCSA	
Objective 4: Educating and enabling the business community and the general public to understand, manage and protect their intellectual property	1. Strengthen IP Teaching in public and private sector	1. Establish an IP Academy to provide specialized IP training. 2. Integrating IP in the national/institutional teaching and training curricula and course material for entrepreneurs	IP academy established by 2025 IP integrated in curricular of 10 training institutions by 2025	Number of Customs Officers trained IP academy in place	400 2000	MCTI/PACRA/MOF/ZRA/ZABS/ ZCSA/ZMA/CCPC MCTI/PACRA/UNZA/NTBC//HEAZQA
	3. Introduce a master's program in IP at the UNZA	Master's programme in place by 2026	Teaching of IP in training institutions		500	MCTI/PACRA/MoGE/MoHE/TAVE TA//HEA/ZAQA
			Existence of Master's program in IP in Zambia	TBA		MCTI/PACRA/UNZA/NTBC//HEAZQA

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
		4. provide information to IP practitioners on training opportunities for continuous professional development	Provide Information on 10 training opportunities annually	Number of IP Practitioners doing CPDs in IP	N/A	MCTI/PACRA
	2. mainstream IP into educational curriculum	1. Develop Action Plan 2. Organise workshop for standards officers and teachers in IP education 3. Develop Framework in IP and entrepreneurship education	Action Plan developed and approved by 2021 3 workshop held by 2023 Framework developed by 2023	Action Plan in place Number of workshops held	15 300	MCTI/PACRA/MoGE/CDC/UNZA
		4. Adapt to existing IP materials for teaching and learning	IP materials adapted for teaching and learning by 2024	Framework in IP and entrepreneurship education in place	500	MCTI/PACRA/MoGE/CDC/UNZA/ZAQA
	5. Development of a training manual for teachers		training manual developed by 2025	Reports	1000	MCTI/PACRA/MoGE/CDC/UNZA/ZAQA
	6. Develop an appropriate training for trainers course		Training for Trainers Course developed by 2025	training manual in place	2000	MoGE/CDC/
				Number of trainers trained.	1000	MCTI/PACRA/MoGE/MoHE/CDC/UNZA/ZAQA

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
	3. promote the use of the IP system by SMEs in order to allow them to fully exploit their existing IP assets and improve their capacity to create, develop and manage IP assets	1. Prepare National Plan of Action on the use of IP by SMEs 2. Develop information/advisory Service Desk for SMEs on intellectual property at PACRA 3. Conduct awareness raising workshops with SMEs associations, chambers of commerce, technology incubators and financing institutions 4. Create partnerships with SMEs support institutions in order to include intellectual property services within the broader framework of assistance to SME	National Plan of Action prepared by 2022 Information/advisory Service Deck designed and Implemented by 2023 Two workshops annually	Report on National Plan of Action Information/advisory Service desk available Number of workshops held	300 250 1000	MCTI/PACRA MCTI/PACRA/Private Sector MCTI/PACRA/Private Sector
	5. develop web page on IP for SME	Web page developed by 2022	Number of MOUs signed and implemented	800	TBA	MCTI/PACRA/ CEEC/ Private Sector
	6. Publish articles on IP for Business	Articles on IP for Business published every month from 2022	Monthly publication of articles	360	MCTI/PACRA/MIBS	

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K.000)	IMPLEMENTING INSTITUTION
Objective 5: Promote strategic use of IP system for the protection of Traditional Knowledge, Genetic Resources and Expressions of Folklore		<p>7. develop IP Toolkit for SMEs in paper and electronic format</p> <p>1. develop database for traditional knowledge, genetic resources and expressions of folklore owned by local communities, indigenous groups and the state</p> <p>2. Establish community based groups to facilitate the conservation of native species of economic, social and cultural value.</p> <p>2. Raise awareness among traditional leaders and local communities on the value and benefits that can be derived from the exploitation of traditional Knowledge (TK), genetic resources (GR)</p>	<p>IP Toolkit for SMEs developed and published by 2023</p> <p>Data base developed by 2026</p> <p>Community groups set up by 2026</p> <p>5 workshops by 2026</p> <p>2. Exhibitions of TK, GRs and EoF at national and local exhibitions and fairs</p>	<p>Launch of IP Toolkit for SMEs in 2023</p> <p>Database for TK, GR and EoF</p> <p>Community groups to promote conservation of native species of economic, social and cultural value in place</p> <p>5 Workshops conducted</p>	<p>500</p> <p>2000</p> <p>400</p> <p>350</p> <p>TBA</p>	<p>MCTI/PACRA/CEEC/ Private sector/ Cooperating partners</p> <p>MCTI/PACRA/MLNR/ MOCTA/MOTA/National Museums Board.</p> <p>MOCTA/ MOTA/</p> <p>MCTI/PACRA/ MOCTA/ MOTA</p> <p>MOCTA/ MOTA</p>

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION	
	and expressions of folklore (EoF)	3. promote fair and equitable distribution of the benefits derived from the exploitation of traditional knowledge, genetic resources and expressions of folklore;	1. Develop systems for monitoring and ensuring access to traditional knowledge, genetic resources and expressions of folklore is subject to prior informed consent and Mutually agreed terms 2. Develop program for advising and assisting holders in enforcing their rights	Operationalisation of the law on TK, GR & EoF by 2021 Program develop by 2023	Regulations signed and issued Program for advising and assisting rights holders in place.	100 50	MCTI/PACRA/ MOCTA/ MOTA/MLNR MCTI/PACRA/ MOCTA/ MOTA/MLNR
	4. promote the use and commercialisation of traditional knowledge, genetic resources and expressions of folklore for the benefit of traditional communities and the country at large	1. Develop programs for encouraging research on traditional knowledge and genetic resources				MoHE/ NISIR/UNZA/National Health Research Authority/ ZARI	
Objective 6: Promote IP awareness for the public at large	1. develop an outreach strategy targeting specific groups	1. Establish Strategic Planning and Coordinating Committee			300	MCTI/PACRA/ZP-IP Unit/MIBSI/SCCI/CMO s/ Private Sector	

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K,000)	IMPLEMENTING INSTITUTION
Measures	2. promote IP awareness across all sections of society	1. Develop focused information tools as a starting point to raise awareness. 2. awareness-raising seminars, conferences and campaigns for entrepreneurs, researchers, inventors and students 3. Publish articles on IP in selected publications 4. Make IP information available in libraries, public institutions, government offices, etc. 5. Develop new information products and services	Information tools developed by 2022 2 seminars and conferences annually IP articles published monthly in print media by 2021 IP information available in libraries, public institutions, government offices by 2023 1. Develop multi-media products with information and advice on IP and its benefits. 2. Publish success stories, fact sheets and useful tips on IP published annually by 2022 3. Publish IP newsletter published biennially by 2023	Information tools developed Number of seminars held Monthly articles on IP IP information available in libraries, public institutions, government offices. Multi-media products in circulation. success stories, fact sheets and useful tips on IP published IP newsletter published biennially	500 1000 350 300 800	MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector
					50	MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector
					100	MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO s/ Private Sector

POLICY	POLICY MEASURE	ACTIVITIES	TARGET	INDICATORS	BUDGET (K.000)	IMPLEMENTING INSTITUTION
	4. Provide IP users with access to the necessary tools and information to increase their understanding of IP	1. Develop on-line training modules: tutorials on how to do on-line transactions, e-filing, managing and protection of IP, etc. 2. Develop database for IP experts.	Online training modules developed by 2025 Database developed by 2021	Online training modules in place Database available	TBA	MCTI/PACRA/SCCI/ CMOs/Cooperating Partners
	6. undertake studies on contribution of IP content in different industries on the economy, employment, exports and technology transfer	1. Identify studies to be undertaken 2. Undertake studies	Studies to be undertaken identified by 2022 The two studies conducted by 2026	Report of identified studies Report published and circulated	N/A 2000	MCTI/PACRA/ZP-IP Unit/MIBS/SCCI/CMO S / Private Sector/Cooperating partners



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