

TRADEMARK APPLICATIONS GO ONLINE

PACRA will effective 1st July 2025, implement online applications for the registration of new trade marks.

The Agency will no longer accept physical submissions of new trademark applications from Agents after 1st July 2025.

All Agents are therefore advised to use the following link to access the online system for filing new trademark:

 <https://iponline.pacra.org.zm/>

This measure is aimed at enhancing operational efficiency, promoting digitisation, and ensuring timely processing of applications.

We urge all Agents to familiarise themselves with the online platform ahead of the effective date and to reach out to the Agency for any technical assistance or clarification.

We thank you for your continued cooperation.

Issued by:

Benson Mpalo

Registrar and Chief Executive Officer

Patents and Companies Registration Agency